

CONTRACT



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

Contract / Revision 962691 /		Alt Order # 06368382
Product Candidate		
Contract Dates 10/11/12 - 10/15/12		Estimate # WILSON/SEN/R
Advertiser Heather Wilson/R/Senate		Original Date / Revision 10/10/12 / 10/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washingt
Special Handling		
Demographic Adults 35+		
IDB# 1046	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:  
  
Smart Media Group LLC (VA)  
814 King St  
Ste 400  
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	10/12/12	10/12/12	M-F A7N This AM @ 430a	430-5a		:30			NM	3	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----3--				3	\$50.00			
N 2	KOAT	10/12/12	10/15/12	5a A7N More In The AM	5-6a		:30			NM	2	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	M---F--				2	\$150.00			
N 3	KOAT	10/11/12	10/15/12	6a A7N More In The AM	6-7a		:30			NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	M--T---				2	\$400.00			
N 4	KOAT	10/11/12	10/12/12	Good Morning America	7-9a		:30			NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$300.00			
N 5	KOAT	10/11/12	10/15/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	3	\$525.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	M--TF--				3	\$175.00			
N 6	KOAT	10/15/12	10/15/12	The View 10-11a	10-11a		:30			NM	1	\$180.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$180.00			
N 7	KOAT	10/11/12	10/15/12	Anderson Cooper	11a-12n		:30			NM	3	\$330.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	M--TF--				3	\$110.00			
N 8	KOAT	10/11/12	10/12/12	Chew, The	12-1pm		:30			NM	3	\$240.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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10/11/12 - 10/15/12	Candidate	WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	10/10/12 / 10/10/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				3	\$80.00			
N 9	KOAT	10/11/12	10/12/12	Katie Couric M-F	2p-3p		:30			NM	2	\$330.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$165.00			
N 10	KOAT	10/11/12	10/15/12	Ellen 3-4p	3-4p		:30			NM	2	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	M--T---				2	\$125.00			
N 11	KOAT	10/12/12	10/12/12	Dr Oz	4-5p		:30			NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1--				1	\$325.00			
N 12	KOAT	10/11/12	10/15/12	Action 7 News @ 5p	5-530p		:30			NM	2	\$850.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	M--TF--				2	\$425.00			
N 13	KOAT	10/11/12	10/12/12	Action 7 News @ 6p	6-630p		:30			NM	2	\$1,050.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$525.00			
N 14	KOAT	10/13/12	10/13/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$400.00			
N 15	KOAT	10/14/12	10/14/12	ET Weekend Su 4-5p	4-5p		:30			NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$75.00			
N 16	KOAT	10/14/12	10/14/12	This Week	9-10a		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$650.00			
N 17	KOAT	10/13/12	10/13/12	College Football	10a-130p		:30			NM	3	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----3-				3	\$400.00			
N 18	KOAT	10/13/12	10/13/12	College Football Sa 130-p	128p-6p		:30			NM	3	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----3-				3	\$400.00			
N 19	KOAT	10/13/12	10/13/12	CASTLE SAT LF	1035P-1135P		:30			NM	2	\$170.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2-				2	\$85.00			
N 20	KOAT	10/11/12	10/15/12	Kimmel	1135p-1235a		:30			NM	4	\$240.00
Class of Time - Immediately Pre-emptible without notice												

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Week:		10/11/12	10/17/12	M--TF--				4	\$60.00			
N 21	KOAT	10/13/12	10/13/12	PRIVATE PRACTICE SAT LH1035-1135P, 1135I			:30			NM	2	\$130.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2-				2	\$65.00			
Totals											45	\$9,995.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/15/12	45	\$9,995.00	\$8,495.75	\$594.70	\$9,090.45
<b>Totals</b>	<b>45</b>	<b>\$9,995.00</b>	<b>\$8,495.75</b>	<b>\$594.70</b>	<b>\$9,090.45</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Smart Media Group,

being/on behalf of: Heather Wilson, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

***To Be Signed By Candidate or Authorized Committee***

7/31/12

Date

[Signature]

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

\* [Signature]

Signature

Lawrence

Printed Name

GSN

Title